



DIGITAL MARKETING

Questionnaire

Let's work together and expand your company!

BUSINESS BACKGROUND

What is the main purpose of the Digital Marketing?

E.g. What do you or your company aim to achieve with social media?

Which social channels do they use?

☐

Facebook

☐

Instagram

☐

Twitter

Who are your audience?

What types of content you prefer to be post on which social platforms?

Please suggest the main topics, categories or messages that support your brand? (if any)

How often have you been posting new content on my social networks?
(Please suggest how often you post on the social media example : once a week, month)

Who is the contact Person who will be dealing with our team?

Do you have a logo for your site? If so, please send it to us or advise us of your graphic designer's contact details so we can obtain this and other relevant images for your site.

YOUR PREFERENCES

Please select the plan which you want to opt for:

☐

Standard

☐

Business

☐

Premium

Any Brand page you like?

Any competitor's marketing strategy you want us to review.

Do You offer discount on your product? (Please answer if applicable)

Will you consider to offer special discount/price for social media accounts?

What type of content do you want to create for your audience (images, hashtags, quotes)?

Would you like to spend on social Media ads? (If yes! We will suggest the amount depending on your account)

What is your products pricing structure?

Please share your website link.

Your Facebook page link (if exist)

Your Twitter account link (if exist)

Your Instagram page link (if exist)

Please provide any preferred contact details to include on Social Media including phone number.

Please provide WhatsApp, mobile number or email address.

Please provide any other details here if we haven't asked and you would like us to consider?

Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to sales@itcompany.services